

## S. Scott McDowell

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**From:** Corey Wright - Linn Benton Venture Catalyst <corey@oregonrain.org>  
**Sent:** Thursday, November 1, 2018 12:43 PM  
**To:** Scott  
**Subject:** Oregon RAIN November Events for Entrepreneurs

Below is the upcoming schedule:

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|                                      |                               |
|--------------------------------------|-------------------------------|
| <b>Mindsets for Entrepreneurs</b>    | November 1st, 6 to 8 PM       |
| <b>Bootstrap Marketing</b>           | November 29th, 6 to 8 PM      |
| <b>Top 10 Reasons Startups Fail</b>  | December 6th, 6 to 8 PM       |
| <b>Value Proposition Design</b>      | December 13th, 6 to 8 PM      |
| <b>Legal Structure &amp; B Corps</b> | January 10th, 6 to 8 PM       |
| <b>Pitch Deck Development</b>        | January 17th, 6 to 8 PM       |
| <b>Mentor Mixer Speed Dating</b>     | January 31st, 5:30 to 8:30 PM |
| <b>Presenting Your Pitch</b>         | February 7th, 6 to 8 PM       |
| <b>Oregon Rain Winter PitchFest</b>  | February 21st, 6 to 10 PM     |

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[View Events on Meetup.com](#)

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# “Mindsets for Entrepreneurs”

01 Nov 2018 - LBCC Lebanon Center  
6 - 8 PM in Room LC-200

scale your startup  
*a workshop series for entrepreneurs*

**RAIN**  
OREGON

Join us for the first in a series of FREE workshops for entrepreneurs called Scale Your Startup, hosted at the LBCC Lebanon Center, Room LC-200.

In this workshop, Oregon RAIN's Venture Catalyst, Corey Wright, will talk to entrepreneurs about the mindsets and attitudes needed to succeed and grow as an entrepreneur. There will be a presentation mixed with written exercises and worksheets, so please bring a pen and notebook!

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# FINDING MONEY TO GROW YOUR BUSINESS

November 5th, 6-7:30 PM  
Halsey Community Center  
100 Halsey St, Halsey OR 97348

**RAIN**  
OREGON



There are lots of different ways you can raise money to grow your business—but which one is right for you? At this Oregon RAIN workshop, we'll talk about a few of the more popular routes for entrepreneurs and early-stage startups, such as crowdfunding.

As always Oregon RAIN events are free and open to all. Light refreshments will be provided.

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Oregon State University  
Advantage

# INNOVATION SHOWCASE



**Thu, November 8, 2018**

**5:00 PM – 8:00 PM PST**

The OSU Advantage Innovation Showcase is a celebration of technology and entrepreneurship. Researchers, industry and startups come together at this event to showcase the forefront of innovation.

This November 8th, hear from OSU researchers developing game-changing technologies, OSU spinouts and institutes driving the future of nuclear energy, and emerging startups from the OSU Advantage Accelerator programs!



**2018 WIN EXPO - NOV 15**

**5 PM to 8 PM at CH2M Hill Alumni Center**

The Willamette Innovator's Network is hosting the WIN Expo again, and it's going to be better than ever!

RAIN will be there, along with many of the entrepreneurs that we work with!

# “Bootstrap Marketing”

29 Nov 2018 - LBCC Lebanon Center  
6 - 8 PM in Room LC-200

scale your startup  
*a workshop series for entrepreneurs*

RAIN  
OREGON

Join us for the second in a series of FREE workshops for entrepreneurs called Scale Your Startup, hosted at the LBCC Lebanon Center, Room LC-200.

In this workshop, Oregon RAIN's Venture Catalyst, Corey Wright, will talk to entrepreneurs about bootstrap marketing, and how to use customers to influence your marketing and product brand. Corey will use real life examples from his own experiences as an entrepreneur, taking multiple products from 0 to 1, and ultimately raising thousands of dollars in pre-order sales on the crowdfunding platform, Kickstarter. There will be a presentation mixed with written exercises and worksheets, so please bring a pen and notebook!



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If you're receiving this quarterly newsletter it means that you have a role in supporting RAIN and we thought you'd be interested in hearing about the successes RAIN programs are having on the entrepreneurial ecosystem in our four-county region (Lane, Linn, Benton and Lincoln). If you'd prefer not to receive these quarterly updates you can easily unsubscribe at the bottom on this email.

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