



Goals 2025-2026

1. Focus on the Fundamentals.

- ★ *Carefully manage Brownsville's treasury.*
- ★ *Foster productive relationships both internally & externally.*
- ★ *Administer civic partnership agreements focusing on deliverables.*
- ★ *Focus on proactively dealing with State preemptions, unfunded mandates, and laws that force unwanted expenditures and requirements on citizens.*

2. Organizational Development.

- ★ *Modify Council Rules and meeting procedures.*
- ★ *Create a communications plan.*
- ★ *Implement social media strategies.*
- ★ *Build positive & effective Council and Staff relations.*
- ★ *Recognize City volunteers and continue developing elected and non-elected officials.*
- ★ *Recognize practical impacts of external relationships that cause harm to City operations.*

3. Capital Improvements Plan.

- ★ *Continue planning for new sewer lagoon and treatment improvements.*
- ★ *Plan for construction of a new playground.*
- ★ *Paint City Hall.*
- ★ *Plan for the Water Treatment Plant project that includes a new reservoir and the replacement of critical distribution lines.*
- ★ *Share with citizens the challenges related to projects such as Kirk Avenue, sidewalks, and riverbank restoration.*

4. Community Development Plan.

- ★ *Refine the Brownsville Municipal Code to reflect actual practice where needed.*
- ★ *Consider adopting rules for storage containers, election signs, and property identification.*
- ★ *Develop a plan to preserve & further the historic aesthetic of Brownsville.*
- ★ *Continue local & regional emergency preparedness efforts.*
- ★ *Support youth activities in partnership with the Central Linn Recreation Association.*



5. Economic Development Plan.

- ★ *Participate in regional efforts and opportunities with partner cities.*
- ★ *Support and implement the Rural Economic Alliance's (REAL) 5-year strategic plan.*
- ★ *Complete and implement the Land Use inventory project.*

6. Water Rights.

- ★ *Explore possible additional water source options.*
- ★ *Continually work on monitoring and perfecting City water rights.*
- ★ *Implement the State required Water Management & Conservation Plan.*

7. Advocacy Plan.

- ★ *Develop the Legislative Advocacy Policy Committee (LAPC) to effectively participate in the State legislative process and in the Federal legislative process when appropriate.*
- ★ *Focus on home rule with other stakeholders, partnerships, and other regional efforts to strengthen City policy positions and authority.*
- ★ *Monitor new laws, tort limits, system development charges, and recreational immunity protections for taxpayers, ratepayers, and to protect local amenities.*
- ★ *Market and promote the Small Municipalities Advocacy Coalition (SMAC).*